

Meeting with the SABC

Date: 31 August 2022

1. INTRODUCTION

The NPC met with the SABC leadership on 31 August 2022. The purpose of the introductory meeting with the SABC's Group CEO and Group Executive for Current Affairs, Mr Moshoeshoe Monare, was to explain who the NPC is, how it operates, and the general approach it has adopted regarding communications.

2. KEY DISCUSSION POINTS

The NPC deemed this meeting and relationship as important, not only because the SABC is the public broadcaster, but because its position means that it is able to reach audiences in their mother tongue in all parts of the country. For the effective rollout of an NDP awareness campaign, it is critical to get the SABC on board.

3. CONCLUSION

The SABC has committed to working with the NPC to rally society behind the NDP and to explore entering into a memorandum of agreement to further their mutual objectives.